

# Introducing Paul Bronson



**Paul Bronson**

Certified Financial Planner (CFP)  
Principal | Financial Adviser

***"Change your thoughts and you change your world."***

I'm committed to guiding people who are concerned about their financial future and wish to live the life that they choose when they retire. My aim is to empower you to become a decision maker; not a decision taker.

I will work closely with you to define your financial goals and objectives, enabling you to make informed financial decisions with confidence.

With 15 years of experience. I feel privileged to have helped people from all walks of life to look forward to a secure financial future.

My services are suited towards individuals who are successful in their own right and recognise the value in engaging a specialist financial adviser who can assist with managing their financial affairs in a holistic and coordinated manner.

**Paul Bronson**

## My path to become a financial adviser became clear early in life.

As a 20-year-old Life Insurance Claims Clerk, I experienced firsthand what can happen to a family when the main breadwinner is no longer around. The first claim I paid out was to a young mother in her thirties who had four young children. All I could think was 'what is she going to do with the insurance payout and how will she support and raise her children?'

After several years working in corporate finance I decided to transition to financial planning in the hope that I would be able to guide and support people facing situations where qualified financial guidance could make a real difference to their lives and future prospects.

In 2006 I launched Bronson Financial Services and since then I've had the pleasure of helping my clients along their financial journey, from their first retirement plan right through to retirement. It has been a privilege to be a part of their lives.

The biggest joy has been assisting those who that have been with me since day one. I will always continue to be there for my loyal clients, no matter what.

Clients say remarkable things about the impact my work has on their life and financial success.

*"Throughout our lives financial matters have been a concern as we don't really understand them. With Paul Bronson, we have found someone who gave us the confidence to retire, and who continues to look after our financial interests so that we are more prosperous than we expected to be. In addition to regular reviews, he is always available and answers our queries promptly. In short, he is excellent. We may not understand financial matters any better than we did before, but we have complete confidence that Paul will keep us in good shape during retirement."*

**P & J Lolly**

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*"We have worked with Paul for many years to manage our SMSF and now that we are retired, we find the ongoing reviews where we review our income and our investments very reassuring. We strongly recommend you speak to Paul if you wish to have greater control over your portfolio"*

**D & V Field**

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*"As a business owner, I realise that I can't run everything myself, as a result I have had Paul manage my SMSF and insurance requirements for many years and have been very happy with the way it has been done. We meet regularly to ensure my portfolio is working as hard as I do. I strongly recommend to all business owners that you get Paul to help manage your SMSF."*

**J Stark**

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*"We have known Paul personally and professionally for more than 20 years. We have found his help with the establishment and ongoing management of our SMSF invaluable. If you want to be in control of your retirement funds, we strongly recommend that you talk to Paul."*

**B & M McInnes**

## Similar benefits await when you accept my advisory services

It's not what drives me that matters, it's the feeling of privilege I have in working closely with people on a very personal level. As a client, when you call I will know who you are and what your story is.

You won't be asked to supply all your information before being put through to an order taker who asks you the same questions all over again.

I will know you and you will know me.

What sets me apart from other advisers is that I only work with clients who are as committed as I am. After all, I coach and guide – but you decide.

## Qualifications and Awards

You can feel confident engaging me to guide you to solve these problems. Over the years, my expertise has been honoured with remarkable and notable accolades, including;

- Bachelor of Commerce Degree
- Master of Business Administration Degree (Accounting)
- Certified Financial Planner (CFP)
- Diploma Financial Planning (Dip FP)
- 10 Year Plus Member of the Financial Planning Association of Australia (FPA)
- Specialised SMSF Adviser

## Further Information

To find out how we can help you, please contact us to arrange an appointment or learn more about our services on our website.

### Paul Bronson

BComm, MBA, Dip FS (FP), CFP®,SSA®



Accredited  
SMSF Association  
Specialist

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